

## Mall Advertising Table Programs

Having a captivated audience is incredibly valuable for brands trying to send a message and gain the attention of their desired audience. What better way to do this than to turn the tables they are eating on into an advertisement? Using tables where your target audience is sitting, you could be able to connect with them for 15 to 30 minutes, or even longer. If this is the type of impact you are looking to make, mall table programs could be the perfect solution for you.

### Full-Table Clings (a)

Compared to other mall advertising options, full-table clings are almost impossible to ignore. While they might not have the ability to reach a large number of people in a short amount of time like other mall ad options, they excel in making a lasting impact with the people that do engage with them. Let's put it this way—anyone who comes into contact with a full-table cling won't be able to ignore it.

### Table Inserts (b)

Table inserts provide many of the benefits offered by full-table clings. While table inserts are usually not quite as big as table clings, they are protected from anyone looking to vandalize your design. This can be a major benefit since the design and printing of these ads does add up. Though table insert dimensions are 11"x17", they are still highly noticeable and do an incredible job of gaining the lasting attention of anyone who encounters them.

### Table Tents (c)

Table tents might not be as flashy as table clings or inserts, but they are still fully capable of helping your business reach the desired audience and make a lasting impression. In addition, the production and design costs for mall table tents are greatly reduced, which makes them a great option for businesses working with a smaller budget. We offer both two and three-sided table tents with full color and full coverage as available options.

Please call: 1-800-548-1196, or email: [info@mallads.com](mailto:info@mallads.com), for additional program information.

Photo examples for illustrative purposes only. Actual advertising displays will vary based on available space, views, structure size, location, mall regulations, and other variables at individual mall locations. Please consult Sullivan Media, Inc. for specific details on your advertising program.

